**Full Name**

Current Address: 15, UN-ro, Nam-gu, Busan, Republic of Korea

**ATTACH PHOTO**

Telephone Number (Cell): +82-

E-mail:

Date of Birth: 12/Place of Birth: Busan, Republic of Korea

### Country of Citizenship: Republic of Korea

Field of Training Desired:

Length of Program Desired: 12 months

Date Available to Start Training:ASAP

**Profile**

Proficient in the field of broadcasting and have received praise and recognition for producing quality videos. Great team player accustomed to working in fast-paced media environments. Strong background in media with experience in developing creative promotional videos. Enthusiastic about using video shooting, editing, and planning skills. Broadcasting knowledge and planning ability to help businesses develop creative and innovative video contents.

**Education**

Bachelor’s Degree in Mass Communication

ABC University, Chungju, Republic of Korea

March 2021 – February 2016

Relevant Courses:Theory of advertisement, Brand communication, Marketing,Understanding MassCommunication,Effect of Mass Communication,Methodology of Mass Communication, Organization Communication, Political Communication, Speech Communication, Visual Communication,Introduction to Broadcasting,BroadcastingProgramming,Broadcasting and Visual industry, Studies on the Film and Entertainment Industrie.

Exchange Student

Hong Bang International University, Ho Chi Minh City, Vietnam

February 2019 - June 2019

Relevant Courses: Vietnamese, Business English

**Work Experience**

##### Advertising Account Manager (Full-time)

##### Company XYZ, Inc., Manila, Philippines [http://www.companyxyz.com]

July 2014 - Present

Responsibilities/Achievements:

* Facilitated and executed ad campaigns using Facebook, Twitter, and Google Ads, SEM and SEO initiatives
* Managed social media and website assets including the planning and implementation of the client’s social content plan
* Evaluated post-campaigns using key digital metrics and created improvement reports for application in the next campaigns

##### Head of Filming Team (Freelancer)

Busan Integrated Job Support Center for the Disabled, Busan, Korea [http://jobablebusan.or.kr]

September 2019

Responsibilities/Achievements:

* Produced promotionalvideos for “2019 Super Job Match Day,” a workplace video for a disabled youth intern support business company, and the “Happy Job Exploration Group for Disabled Youth.”

**Skills & Certificates**

Languages: Korean - Native, English - Fluent, Vietnamese - Beginner

Computer Skills: Adobe Premier PRO – Advanced, Adobe Aftereffect – Advanced, Adobe Photoshop - Advanced MS Word – Advanced, Excel - Advanced, PowerPoint - Advanced

Certificates/Awards:

* E-TEST Professional Excel 1st Level
* Excel, PowerPoint Certificates (MOS)
* Adobe Photoshop CS6, Adobe Premiere Pro CS6 Certificates

**Activities**

Video PR team leader

King Sejong Institute Center, Vietnam

March 2019 – June 2019

Volunteer worker

* Produced Korean promotional videos

President of Film club

KonkukUniversity Film Club, Korea

December 2016 – December 2017

* Directed short film
* Managedclub members
* Heldshort film festival

**Military Service**

* Enlisted in the army in March 2013
* Honorably discharged from the army in December 2014